



Ministry Pivot with Marcus Bullock

Description: During this episode, Russell St. Bernard speaks with Marcus Bullock, CEO and Founder of Flikshop about his pivot from prison to tech startup. They also discuss growing your business, fatherhood, trusting God and more. Listen to the conversation, download the resources, subscribe plus comment, and discuss it with your team and staff.

Takeaways:

- Marcus went to prison at the age of 16 for carjacking and thought his life was over until mother stepped in with hope.
- Marcus' mother had to share with him that there was life and hope after this season and she used pictures to do it, these pictures helped Marcus but also those in prison with him.
- Marcus shares that there is a level of hurt and doubt connected to those who have served time in prison and as a result any job and prospect of hope is needed and helpful to them.
- God will use the seasons in your life that you aren't proud of to do what you don't expect. Marcus was able to learn from one season to move him into a new season.
- God has blessed Marcus and Flikshop to reach almost 200,000 families with their names being called for mail as a reminder that someone on the outside is thinking about them.

Resources (Click on the title for each link)

- [Flikshop](#)
- [Become a flikshop angel](#)
- [Marcus at Aspen Ideas Festival](#)
- [Marcus on IG](#)
- [The 10X Rule by Grant Cardone](#)
- [They Ask You Answer by Marcus Sheridan](#)[Hacking Growth by Sean Ellis and Morgan Brown](#)

- Bezonomics by Brian Dumaine
- Givelify Report
- 5 Minute Pivot and Other Podcast by Rev. Russell St. Bernard
- Articles from Rev. Russell St. Bernard

Final Takeaway:

- God is working in this season to do what you aren't expecting but what is needed.

Discussion Questions: (Ask yourself and a friend these questions and answer honestly)

- In what ways is God trying to prepare you for the next season?
- How can you and your team be part of supporting those who might have been forgotten?

Podcast Resources

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