



Ministry Pivot with Rev. Dr. Brianna Parker

Description: During this episode, Russell St. Bernard speaks with Brianna Parker of Black Millennial Cafe. They discuss the importance of data in the Church and the critical impacts of using data in the Black church. Listen to the conversation, download the resources, and discuss it with your team and staff.

Black Millennial Cafe → <https://www.irunbmc.com/>

Order Trends in The Black Church → <https://shop.irunbmc.com/>

Church Assessment Tool → <https://shop.irunbmc.com/collections/assessments>

Takeaways:

- While data is essential in life, it is more important to have data reflecting the group or people sect you are studying. For years black churches have used data from white sources that aren't true to the black experience.
- Using data will help you be more intentional in your interaction and service to the community.
- The trends in the Black Church make it clear that the Pastor is a crucial leader in the Church and that their role is fundamental. Pastors and leaders also need a support system to help them to grow and develop.
- How has your Church or ministry improved since the pandemic began?
- The trends report shared that African Americans have more spiritually disciplined lives than other demographics.

Resources

- Open Table Bible Study by Dr. Brianna Parker ([Click Here](#))
- Church Trainings by Black Millennial Café ([Click Here](#))
- Webinars by Dr. Brianna Parker ([Click Here](#))
- 5 Minute Pivot and Other Podcast by Rev. Russell St. Bernard ([Click Here](#))
- Articles from Rev. Russell St. Bernard ([Click Here](#))

Final Takeaway:

- A key toward having an effective Church ministry can and should include data and discernment.

Discussion Questions: (Ask yourself and a friend these questions and answer honestly)

- How are you currently using data in your ministry?
- What ways can new data inform you and your ministry?
- Are there any opportunities in your community to partner with other Churches or nonprofits?

Podcast Resources

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