



Ministry Pivot: Church Online

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Description: Russell St. Bernard and Alan George discuss Church online and digital Church in this age during this conversation. The goal is to share experiences and new practices for Churches and leaders around the way they engage those who worship online. Listen to the conversation, download the resources, and discuss it with your team and staff.

Conversation Participant:

- Alan George, Former Global Church Online Pastor for Life.Church, Executive Leader, and Coach.

Resources/Tools:

- [Life.Church Open](#)
- [Church Online Platform](#)
- [Church Metrics](#)
- [Alan George](#)

Takeaways:

- Pastor Alan was straightforward that Church online is vital because it allows you to reach people worldwide for Jesus. When Pastor Alan left Life.Church they were holding over 90 services online across the world in several different languages.
- Technology makes it so that you don't need a tech background to do great with online Church; instead, you should start somewhere and grow.
- Pastor Alan encourages us to know that you don't have to start big; start small with technology and grow it, but just start where you are.
- We need to set up some systems to help us better "pastor" those who worship with us online.
- Pastor Alan says that we have not come anywhere close to saturating the internet with the Gospel.

Final Takeaway:

- You have to just start with your Church online and don't think that it is too late.

Discussion Questions: (these questions should be answered with your team, if possible)

- Does your Church have an online ministry, or do you simply have the cameras on?
- Where can you start now with your Church online ministry, or how can you enhance what you have been doing?
- What is your discipleship model for your online congregation?

Podcast Resources

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