



Ministry Pivot: How to Pivot Your Planning In This Season

Description : During this conversation Russell St. Bernard and our guests discuss several questions: Which ways should we pivot as we plan? Can we continue to do what we have always done? What can't we do anymore? Listen to the conversation, download the resources and discuss it with your team and staff.

Conversation Participants:

- Rev. Samuel Green Jr., Christian Education Director for the 7th Episcopal District in SC.
 - <http://www.samuelgreenjr.com/>
- Pastor Dr. John Faison Sr., Senior Pastor of Watson Grove Baptist Church in TN.
 - <https://www.instagram.com/johnfaisonsr/>
- Pastor Rafael Abreu, Associate Online Pastor at Life.Church in OKC.
 - <https://www.instagram.com/itsrafaelabreu/>

Resources/Tools:

- Avochato <https://www.avochato.com/>
- Hubspot <https://www.hubspot.com/>
- YouVerison <https://www.youversion.com/>
- Eztexting.com <https://www.eztexting.com/>
- Church Online <https://churchonlineplatform.com>
- Gravity Forms <https://www.gravityforms.com>
- Robocall System <https://www.text-em-all.com>
- Ministry Playlister <https://www.playlister.app>
- Orange <https://thinkorange.com>
- Prayer Call on Instagram Live <https://www.instagram.com>

Takeaways:

- Pastor Faison Sr., shared that his church has made it their focus to check-in with all of their members online. From the seniors on Saturday with a conference and video line to the youth ministry plus all of the ministries in-between. Leadership development is a key component of the Church and can't be an afterthought in this season.
- Rev. Green outlined the importance of having creative and productions teams. If you don't have these teams, Rev. Green encouraged us to create these teams and to develop and train new leaders to help us plan and execute well.

- Consider beginning your plan with backwards planning, looking at the goal of what you want and working your way to how that goal will be completed step by step.
- Pastor Faison Sr. also shared the importance of sound and having quality sound for your service. During this season, you can't afford to have worship and not ensure that it is of the highest standard.
- Pastor Abreu shared that you need to realize that in this season you are doing what others can't. Pastor Abreu also made the statement that "The interest goes where missionaries can't". Stating the fact that in some countries and areas missionaries aren't welcome but even when they can't get in the internet can with the Gospel. You must plan well to use it well and be impactful. Life.Church has created tools to use as you plan and to facilitate engagement.

Final Takeaway:

- As leaders and churches, we must use this season to plan for now and what God has ahead. The key to planning is people and a vision of what you believe God is calling you toward.

Discussion Questions: (these questions should be answered with your team if possible)

- Who are you talking with about the planning for this year and next year?
- What other industries have you and your team studied to see how they have made changes in planning?
- What classes or course can you and/or your team take to develop into a better leader(s) during this season?
- What is your strategy for discerning what is next?

Podcast Resources

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