



Ministry Pivot: How to Pivot your worship experience

Description : During this conversation Russell St. Bernard and our guests discuss the importance of the worship experience for Churches in this season. How does it look different and what tools can be used to make it better?

Conversation Guests:

- Pastor Dr. Krystal Sears, Senior Pastor of [Greater St. Luke AME Church in SC](#)
 - <https://www.facebook.com/DrKSears>
 - <https://www.instagram.com/drktsears/>
- Pastor Bankole Akinbinu, Senior Pastor of [Baptist Grove Church in NC](#)
 - <https://www.facebook.com/bankole.akinbinu>
 - https://www.instagram.com/pastor_ban/
- Rev. Joshua Thomas, Director of Ministries at [New Psalmist Baptist Church in MD](#)
 - <https://www.facebook.com/jathomas88>
 - <https://www.instagram.com/revjthomas/>

Resources/tools:

- It's important to think ahead of your worship experience and plan out what you will present.
- You can use a mobile phone, iMovie, and a ring light.
- [Typorama](#)
- [Canva](#)
- [iMovie](#)
- [Pro Church Tools](#)
- [Power Point](#)
- [Keynote](#)
- [Church Online Platform](#)
- Look at YouTube links and Facebook links of other churches during this season.
- Rev. Joshua Thomas [Crefusion,LLC](#)
- [Bro. Craig Sears](#) and [Dr. Krystal Sears](#) Visual Horizon Productions

Takeaways:

- Rev. Joshua shared that our worship experience has to be a high-quality experience if we expect people to stay and watch.

- Pastor Bankole shared that he spoke with his Church about how they approached the Sunday experience as a production and being mindful of the importance of each piece of the experience.
- Pastor Krystal shared that Churches need to find people committed to showing the Church in the best light of Christ to help them have a fully focused production team; these people can be volunteer staff.
- Pastor Krystal encouraged us to focus more on the content of Jesus to make a quality worship experience.
- A shorter worship experience is important, but the content and its relevance is most important in this season.

Final Takeaways:

- If you want your worship experience to be impactful for everyone who joins you, you need to be mindful of the quality of the experience. Take the time to plan out the experience and engage your worship team to work the plan together. If you haven't changed your online experience, now is the time.
- Use the equipment you have to record for Sunday and take the time you have, the 5 to 6 days before Sunday to record a quality experience for ALL age groups. Our Church has created YouTube channels for all of the age groups to deliver short and quick lessons for the students and parents.

Discussion Questions: (these questions should be answered with your team if possible)

- How have you changed your worship experience in this season?
- Do you have an offering for the students and other age groups of your church during this season? If not, who can you ask in your congregation or community to help you?
- What other ministries or industries have you seen in this season, that have made pivots to improve, that you can learn from?
- Who else in the congregation can you ask to serve in order to enhance the online worship experience?

Podcast Resources

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